



**Lancashire
Constabulary**

police and communities together

Sraj Alosb
Coliseum Off Licence
26 Lytham Road
Blackpool
FY1 5DH

Western Division Licensing Department
Central Police Station, Blackpool, FY1 5RL
01253 604073 (direct dial) Fax 01253 604119

16th November 2012

Dear Sir/Madam,

**Re: Test Purchase of Alcohol Exercise
At Coliseum Off Licence, 26 Lytham Road**

I refer to the above.

On the evening of 8th November 2012, we conducted a test purchase for alcohol at the above premises using a 16 year old male volunteer. The sale was refused by the staff on duty.

I have no details of the assistant who refused the sale. This letter is to confirm compliance on the night.

Should you wish to contact the lead officers on the night their details are:

PC Darren West and PC Lisa Evans
Direct Dial: 01253 604007 and 01253 604005
Email: Darren.West@lancashire.pnn.police.uk Lisa.Evans@lancashire.pnn.police.uk

Yours faithfully

Sue Slater
Western Division Licensing Assistant

Dear Coliseum, 53 Tyldsley Road,

You may remember that you have recently received a letter from JTI and Serve Legal, as part of JTI's commitment to support independent retailers in the North West of England in preventing under age sales of tobacco products.

JTI has been working closely with Serve Legal, an independent company, to mystery shop stores in the area, and to offer training and support to those who may benefit from it. Serve Legal's visitors have again visited your store, and the details of that visit are below.

It is important to remember that Serve Legal's visitors are all over 18 and so, whatever the result of the visit, no laws have been broken. For that reason, the details of your result will not be shared with anybody.

As before, if the visitor was asked for proof of age before he or she was sold tobacco your store will be classified as "compliant". Congratulations - this is good news for you and your team. You should always remain vigilant to prevent children from buying age restricted products.

If the visitor was not asked for proof of age, your store will be classified as "at risk". That means that your store may be at risk of selling tobacco products to under-18s. If you would like to arrange for on-site, professional training for your staff, paid for by JTI, please contact the team at Under Age Sales Limited on 0345 257 0018 or info@underagesales.co.uk.

If you have any questions about this scheme, or would like any more information, please contact JTI using ukyp@jti.com.

Regards,

Serve Legal & JTI UK

Site Review

Premises Details

Premises Name	Coliseum, 53 Tyldsley Road
Address 1	53 Tyldsley Road
Premises City	Blackpool
Post Code	FY1 5DF

Site Details

Store Code	A80501000006
Org Level 1	116B
Org Level 2	North West

Visit Details

Actual Date of Visit	03/03/2014
Actual Time of Visit	12:20 pm
Visit Result	Compliant

Date: 23rd December 2014

Coliseum Off Licence
53 Tyldsley Road
Blackpool
FY1 5DH

Our Ref: SHM/1721600
Your Ref:
Direct Line: (01253) 478391
Email: shaun.mckinney@blackpool.gov.uk

Dear Sir/Madam

Re: Underage Sales Test Purchasing Exercise

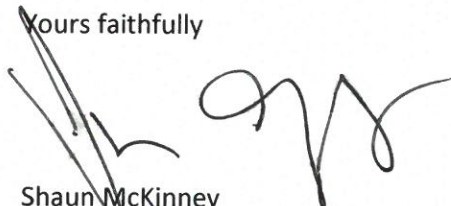
I refer to the above.

At the above premises on the 22nd December 2014, we conducted a test purchase for alcohol at the above premises using an under-age volunteer. The sale was refused by the shop assistant.

I have no details of the assistant who refused the sale. This letter is to confirm compliance on the night.

Should you have any queries please do not hesitate to contact me on the number below.

Yours faithfully



Shaun McKinney
Public Protection Officer
Trading Standards Enforcement

Public Protection Division | Community and Environmental Services Department | Blackpool Council |
Number One | Bickerstaffe Square | Talbot Road | Blackpool | FY1 3AH

Post to: Blackpool Council | PO Box 4 | Blackpool | FY1 1NA









